

Good Samaritan Social Media Campaign Toolkit

Thank you for downloading this social media campaign designed by teens for teens. This toolkit includes the post order, language, images, and hashtags. We would love it if you tagged us in the posts so we can engage with you.

Tag Us

Social Media Platform	TCADR	EPIC
Facebook	@TCADR	@GarfieldEPIC
Twitter	@TCADR	
Instagram	@TCADR_nj	@Garfield_EPIC

Posts

Day	Image Name	Post
1	Samaritan Post 1A Samaritan Post 1B Samaritan Post 1C	Don't walk away from someone who is overdosing. New Jersey's Good Samaritan Law protects you from getting into trouble with the law if you get help. #goodsamaritan #stoptheODs #empowerpeers
2	Samaritan Post 2A Samaritan Post 2B Samaritan Post 2C Samaritan Post 2D	Know the signs of alcohol poisoning! You can save a life. #GoodSamaritan #StopTheODs #EmpowerPeers
3	Samaritan Post 3A Samaritan Post 3B Samaritan Post 3C	Did you know that Naloxone (Narcan) is a life saving emergency response tool that can reverse the effects of an opioid overdose? Ask us how YOU (18+) can get Narcan! If you or a loved one needs help with accessing addiction services and support, call or text 201-589-2976. Hotline services are available 24/7. www.stoptheODs.com #GoodSamaritan #StopTheODs #EmpowerPeers
4	Samaritan Post 4A Samaritan Post 4B	Don't run, call 911! Follow 3 steps to save a life. #GoodSamaritan #StopTheODs #EmpowerPeers

Created by The Center for Alcohol and Drug Resources, a program of Children's Aid and Family Services through funding from the Bergen County Office of Alcohol and Drug Dependency.

For More Information Contact Us:

Phone: 201-740-7069

Email: thecenter@cafsnj.org

Website: www.tcadr.org